



2022 Sponsorship Program

On **December 17th & 18th, 2022**, the El Rodeo Equestrian Center and Friends will host the Inaugural **“All American Horse Challenge”**. This will be a participant driven horse event and attendees will experience a weekend of activities. This event will draw in vendors, spectators and competitors from all over Southern California.

The **All American Horse Challenge (AAHC)** is a 6-segmented competition created with the goal to test overall performance and endurance of the horse and rider. Each contestant will have a chance to win.

Events: **Dressage, Trail, Ranch Riding, Hunter Jumper, Gymkhana, Cow Horse.**

Divisions: **Open (18+ yrs.), Amateur (12+ yrs.), Futurity Horse (Under 4 yrs.), American Mustang, Select (55+ yrs.), Wrangler (18+ yrs.), Ranch Hand (13-17 yrs.), Green Horn (7-12 yrs.).**

The AAHC will commence on Saturday, December 17th. Competitors will arrive and at 8:00am the show will begin. We will start with an opening ceremony of the, flag salute and singing of the National Anthem. We then announce each events’ description, introduce our judges and then proudly promote our sponsors. Our sponsors will be recognized again throughout the show as we announce each of our contestants during each event.

All placings will be announced and awards presented after the last event is finished on Sunday, December 18th. We are looking for individuals and businesses to help sponsor each of our events and their divisions by donating anything from coupons, tickets, product, services, and monetary awards.

- All contestants in a division will be awarded 1st-4th ribbons for each event.
- All divisions’ 1st place winners in an event additionally awarded a prize.
- Each division awarded for all events combined a **Reserve High Point Champion** prize.
- Each division awards for all events combined a **High Point Champion** buckle.
- A prize awarded to the **All American High Point Champion** of all divisions combined.



2022 Sponsorship Proposal

The **All American Horse Challenge “AAHC”** event will be hosted by the **El Rodeo Equestrian Center “EREC”**, located in California, at 4449 Carbon Canyon Rd. Brea, 82345. EREC hosts horse shows of all disciplines and the **All American Horse Challenge “AAHC”** is their biggest show of the year. Both EREC and the AAHC would like to invite individuals and business keeping the American horse traditions alive by celebrating the American spirit and diversity in the equine industry. We have chosen to offer the following sponsorship levels this year:

The Red Sponsor: \$1000.00

- Event Title Sponsorship recognized in our event program
- Event Title Sponsor with flag presentation.
- Include company logo, tag lines and links on all web-sites, and social media, and all publications.
- Continual recognition by EREC and AAHC leading up to and throughout the event and a chance to present awards during the main event.
- Continued opportunities throughout the promotion of the AAHC leading into the next year.
- Offer (3) high profile banner locations throughout facility including main arena of events.
- Vendor Booth Space (2 days)

The White: \$500.00

- Division Title Sponsorship recognized in our event program.
- Include company logo, tag line and links on all web-site and social media publications.
- Continual recognition all weekend and a chance to present awards during the main event.
- Social Media opportunities throughout the promotion of the AAHC.
- Offer (2) banner locations throughout facility including warm up arena on all two days of events.
- Vendor Booth Space (2 days)

The Blue: \$250.00

- Social media opportunities throughout the promotion of AAHC.
- Continual recognition during the event.
- Offer (1) high profile Banner location throughout facility including on all two days of events.
- Vender Booth Space (2 days)

The Hero: \$50.00

- Sponsor title of a single event.

2022 Sponsorship Application

Name of Sponsor (Individual/Company Name): _____

Business Location & Contact Information: _____

Tag Line & Mission Statement: _____

Sponsorship Level: _____

Sponsored Awards (Divisions & Placings): _____

Forms of Donation: _____

Additional Requests: _____

Thank you! We appreciate your generous donation and we look forward to having a great show!

Sincerely,

All American Horse Challenge

AllAmericanHorseChallenge@gmail.com

Chair: Mary Rose Anderson 714-721-2220

Mail: All American Horse Challenge

4449 Carbon Canyon Rd. Brea, 92823

Checks: Brookes Enterprises Inc.

Venmo: @Brookes-Enterprises

